

November 17, 2010

Dear Roofing Professional:

If unethical and dishonest contractors misreporting payroll for insurance purposes were allowed to run rampant, what would that do to your business? If you lost your lien rights, would you be okay with that? If there was nowhere to turn for education and answers, would you be better off?

The Roofing Contractors Association of California (RCAC) has worked for more than 60 years in the struggle against the underground economy, over-regulation, and the ongoing challenge of educating and informing California roofing contractors on topics of vital importance to their businesses. We are currently pushing legislation to extend the requirement that all roofing contractors carry workers' compensation insurance and are making our voice heard on bills relating to proprietary specifications, lien rights, retention reform, and more.

We ask for your support of RCAC, which, as your voice in Sacramento, fights for the best interests of the California roofing industry. These efforts on behalf of California roofing contractors do not come without a price, and we need members such as you in order to remain a viable, influential, and effective statewide trade association.

For less than a dollar per day, you can join RCAC and receive valuable benefits, such as a group workers' compensation program, new job leads, safety program, marketing opportunities, listing on the web site and yearly directory, etc.

Membership in RCAC is only \$325 per year. If you belong to an affiliate roofing association or the National or Western States Roofing Contractors Association, membership is only \$300 per year. Mail your membership application immediately to be guaranteed a listing in RCAC's 2011 Membership Directory.

Thank you for your support.

Best regards,



Richard J. Lawson, President



**ROOFING CONTRACTORS ASSOCIATION OF CALIFORNIA
ANNUAL DUES STATEMENT
Application or Renewal of Membership
January 1 – December 31, 2011**

Phone 916/456-4790

www.rcacal.com

Fax 916/456-7672

Please type or print the information below exactly as you prefer it to appear in the Membership Directory, and notify our office of any change in your contact information. Directory is published/distributed in July and is on our web site.

Company: _____ # of Employees at Peak _____

Name of Contact: _____ Title: _____

Street/PO Box: _____

City/State/Zip: _____

Phone: () _____ Fax: () _____

Email: _____ Web Site: _____

CA License #: _____ Specialty: ___ Residential ___ Commercial ___ Both

PLEASE INDICATE YOUR MEMBERSHIP CATEGORY:

_____ CONTRACTOR Membership \$325*

_____ ASSOCIATE Membership \$325*

_____ Additional Associate Membership \$50 ea.**

AMOUNT ENCLOSED \$ _____

* Local Roofing Association to which you belong: _____

(Deduct \$25 if you belong to a local affiliate roofing association: ARCBAC, ARCNC, CVRCA, RCASC, SDRCA, URCA, IRCC, WSRCA, NRCA.)

** With paid Associate Membership, additional memberships with the same organization are \$50/ea.

| |
|---|
| Payment Information: _____ Check - Payable to RCAC _____ VISA _____ Mastercard CC# _____ Exp. Date _____ Signature _____ |
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Membership is based on the calendar year (January-December). Thirteen percent of dues paid to RCAC are for lobbying efforts and are not deductible as a business deduction for federal income tax purposes.

If you have questions or need assistance, please call our office at (916) 456-4790 or fax your questions to (916) 456-7672. Email: iconnerly@rcacal.com or jcisneros@rcacal.com.

Return application and payment to: RCAC, 2215 21st St., Sacramento, CA 95818.

Questions regarding the Group 639 workers' compensation program should be directed to:
Corinne La Fazia, (909) 305-4996.

THANK YOU FOR YOUR SUPPORT!



Roofing Contractors Association of California The Value of Membership

The Roofing Contractors Association of California (RCAC) is a nonprofit 501(c)(6) professional organization dedicated to the protection and advancement of the California roofing industry in legislative, regulatory, and business affairs. Founded in 1949, RCAC serves as a link between roofing contractors, roofing industry affiliate organizations, state agencies, and the State Legislature.

Legislative Advocacy: As your voice in Sacramento, RCAC fights for the best interests of roofing contractors statewide. During the 2010 legislative session, RCAC will be monitoring the progress of 119 bills, and will continue to monitor 31 bills introduced in 2009. At the top of the list are bills addressing: changes to California mechanics lien laws; placing a cap on retention proceeds; workers compensation; and bills aimed at providing tax incentives to jump-start the state's economy and more closely scrutinize state agencies and programs. AB 2305, aimed at extending the requirement that all California roofing contractors must carry workers' compensation insurance, is sponsored by RCAC and is being actively shepherded through the legislature.

Information: Each year, RCAC members receive a current issue of *California Construction Law* (valued at \$55.95), a must-have for every roofing contractor. Members also receive a quarterly newsletter, *California Roofing*, and electronic updates covering legislation, safety issues and regulations, industry news, and business-related topics and events. Members can also go online at www.rcacal.com for important news on legislation, state and regulatory bulletins, and education announcements.

New Job Leads: RCAC promotes to consumers the importance of selecting quality materials and professional roofing contractors. Members receive a complimentary listing on RCAC's web site, www.rcacal.com, in the "Find a Contractor" section, where consumers can search for roofing contractors in their geographic areas.

Workers' Compensation Program: RCAC has partnered with State Compensation Insurance Fund (State Fund) to provide a group workers' compensation insurance program exclusively for RCAC members. Members who qualify for inclusion in RCAC Group Program #639 receive a discount of 6 percent off their base insurance premium. For more information, contact Kent Woodward at State Fund at (916) 263-7380.

Safety Program: RCAC offers members a full-service safety program which includes: a staff safety contact person to field safety-related questions and research information; a video lending library with dozens of safety DVDs and videos to educate employees on safe practices; valuable articles in the newsletter and on the web site to keep members up-to-date on industry safety issues and changes in Cal-OSHA regulations; handy safety tips on each page of the RCAC web site; and safety seminars held in Northern and Southern California.

Marketing Opportunities: RCAC Associate members have many opportunities to market their product or service including: discounted rates on advertising in RCAC's quarterly publication *California Roofing*; posting of your company logo, web site link and contact information on RCAC's web site; company listing in the annual membership directory; and your company logo prominently displayed in each quarterly newsletter.

Member Participation and Networking: RCAC members have the opportunity to get involved and represent the industry by participating on policy-making committees and the political action committee, California RoofPAC. Attendance at the Legislative Summit in Sacramento will keep you informed about important issues facing the California roofing industry. Participation in the annual golf tournament enables members to network with roofing professionals from all over California.

Contact Information: Ilene Connerly, Administrator (member services) iconnerly@rcacal.com; Marc Connerly, Senior Consultant (communications, advertising, legislation, & safety) mconnerly@rcacal.com; Julia Cisneros, Associate Consultant (finances) jcisneros@rcacal.com; Corinne LaFazia, (membership) clafazia@nrca.net – (909) 305-4996.

SAVE THE DATE

RCAC 13th ANNUAL ROOFING INDUSTRY SUMMIT

In conjunction with CILC

APRIL 12, 2011

SACRAMENTO SHERATON GRAND HOTEL

Roofing industry constituents are urged to participate in the Legislative Summit - Day at the State Capitol to meet with state legislators on key measures that impact the roofing/construction industry! Legislative forum includes continental breakfast and luncheon with keynote speakers. Attendees receive Senate/Assembly member appointments with professional guidance on the legislative meeting.

RCAC 15th ANNUAL CHALLENGE CUP GOLF TOURNAMENT

AUGUST 5, 2011

TILDEN PARK GOLF COURSE, BERKELEY, CA



SAVE MONEY WITH STATE FUND AND RCAC

- 6% DISCOUNT
- Open program: use your broker, ours, or call State Fund directly
- Quick and easy to qualify and sign up
- When calling, refer to Group 639

Contact Kent Woodward at (916) 263-7381 for information.



CALIFORNIA RoofPAC

The Roofing Contractors Association of California provides legislative advocacy on behalf of the collective California roofing industry through its political action committee – California RoofPAC. Without the active financial support of our members and industry partners, our voice would be lost in Sacramento.

Please contribute and support our industry. **Enclose a check made payable to California RoofPAC with this form and mail to 2215 21st Street, Sacramento, CA 95818.**

If you would like to join other major supporters, please enclose a check in the amount of \$1,000 or more. You will become a member of the California RoofPAC Capitol Club, which will be noted in the Membership Directory and quarterly newsletters!

We appreciate your participation and support.

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Name _____

Company _____

Address _____

City, State, Zip _____

Telephone _____ Fax _____

Email _____

Amount Contributed \$ _____